

**Office of State Budget and Management**  
**Establish New, Receipt-Supported Positions**  
(G.S. 143-34.1)

Agency: Dept of Public Instruction Division: Secondary Education

Budget Code: 13510 Center Title: Curriculum & School Reform Services Center Number: 1600

**\*\*\* Position Information \*\*\***

Proposed Classification: Education Consultant II Proposed Salary Grade: 77

Salary Range: \$47,670 - \$79,254 Proposed Effective Date: 10/01/06

Number of Positions: 1

	<u>Center Authorized Budget</u> (as of 8/31/06)	<u>Current Request</u> <u>Includes Salary &amp; Benefits</u>
Total Budget	\$ 57,354,620	\$ 94,830
Receipts	<u>47,814,350</u>	<u>94,830</u>
Appropriation	\$ 9,540,270	\$0

Funding Source(s): Carl D. Perkins Federal Career Technical Education Grant

**Justification for Position (including description of duties and responsibilities):**

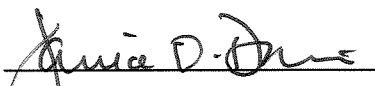
This full-time Marketing Education Consultant replaces a previously contracted part-time (75%) consultant and will join one other full-time Business & Marketing Consultant already on DPI's staff. This full-time position is needed because there are currently twelve different courses in marketing and two new courses, International Marketing and Healthcare Marketing, are being added. Enrollment in marketing education courses has increased from 28,292 in 2000-01 to 39,025 in 2005-06. There are over 300 marketing education teachers. As demand for business and marketing courses increases and more courses/programs are added in high schools across the State, curriculum guides must be produced and professional development must be conducted.

This position will specifically be responsible for Marketing Education curriculum blueprints, guides, classroom and secured assessment banks. Additional duties include professional development of teachers and school administrators; support of DECA/Delta Epsilon Chi, an international association of high school and college students studying marketing, management and entrepreneurship in business, finance, hospitality and marketing sales and service; participation in monitoring and accountability; and communication with groups within and outside of the state agency.

Philip Price

Presentation to be made by

Assoc Supt Financial & Business Services  
Title

  
Agency Head Signature

  
State Budget Officer Signature

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**Justification for Position (including description of duties and responsibilities):**

This full-time position will become the 5th full-time regional consultant in the Career-Technical Education program. It replaces a part-time contracted regional consultant. This position is needed in order to provide more thorough technical assistance to all LEAs on their local plans and make sure LEAs are effectively utilizing the federal resources the schools receive. Perkins IV was just passed by US Congress and signed by President Bush. It includes more stringent monitoring and compliance requirements as it emulates No Child Left Behind. Extensive travel exceeding 70% is required of current consultants as they work with the 115 LEAs. A 5th consultant will allow for a more efficient and equitable distribution of assigned LEAs by geographic region. This regional consultant will assist Raleigh-based staff in implementing the on-line planning and performance management system (PPMS) and provide professional development and technical assistance to LEA's Career-Technical Education programs in designated regions of the state. Duties include: review local CTE program administrator's data input for completion, accuracy, and compliance with state and federal regulations and laws in the PPMS; review *Standard Course of Study* modification requirements for compliance with all criteria; review and approve applications, budgets, and amendments for state and federal CTE resources; plan, coordinate, and conduct regional meetings with professional development for CTE teachers, administrators, and support personnel which provide timely updates and technical assistance that enable LEAs to manage their programs and services effectively. All requests for technical assistance must be responded to in a timely and efficient manner; provide regional support to the Raleigh based staff with statewide projects in curriculum development, program improvement, program monitoring, program innovations, and professional development with recruitment of teachers to serve on curriculum writing teams and for


VoCATS item validation committees; work with assigned LEAs in planning and conducting self-assessments of CTE programs.

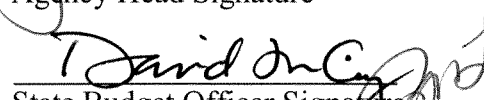
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**Funding Source(s): Carl D. Perkins Federal Career Technical Education Grant**  
**Justification for Position (including description of duties and responsibilities):**

This full-time Health Occupations Consultant replaces a previously contracted part-time consultant and will join one other full-time Health Occupations Consultant already on DPI's staff. An additional full-time consultant is necessary to adequately support the recent expansion of the health care courses/programs being implemented in many of the middle and high schools due to the increase in health care professions as well as high school reform efforts which are adding health care academies and even international baccalaureate programs. There are eight courses currently taught with three to be added in biotechnology, sports medicine and pharmacy technician. The health science programs are also expanding due to industry, partnership and student demands. In fiscal year 2000 there were 20,421 students enrolled; in 2006 there were 35,703. There are over 440 teachers.

This consultant is responsible for Health Occupations curriculum blueprints, guides, classroom and secured assessment banks as well as professional development of teachers and school administrators. Therefore, as more courses are the number of curriculums to be written and volume of training to be conducted increases and two full time consultants are needed to effectively and efficiently perform these tasks. These consultants also provide support to Health Occupations Students of America (HOSA); participate in monitoring visits with the regional consultants; and communicate with groups within and outside of the state agency.

Philip Price  
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Agency Head Signature

Assoc Supt of Financial & Business Services  
Title

  
State Budget Officer Signature